

Lake Braddock Orchestra Boosters, Inc.

Lake Braddock Secondary School 9200 Burke Lake Road Burke, VA 22015



Lake Braddock Orchestra Boosters

Board Meeting Minutes
September 12, 2022—700pm-800pm Videoconference & In-person

Present: Board members: Bob Gaylord, Suzie Bousquet, Zahra Safavian (remote), Tina Kim; Jason Heron; William Robare; Director Austin Isaac; and Teri Hampton and Lindsey Kearns (remote).

President: Call to order at 7:00 p.m., September 12, 2022. Met in LBSS Community room in-person and via videoconference. Quorum met. The President thanked all for attending.

Secretary's Report: Previously provided and electronically approved.

Treasurer's Report: The Treasurer reviewed expenses submitted and reimbursed for Bruin Blast.

The President raised a question posed via email by Director Allen about using money left over from last year's budget. Bob explained that any money left over from a prior year's budget is pulled back and cannot be spent retroactively once the final budget is presented and the audit is completed. The budget and audit results were shown to the membership in the general membership meeting last week. The money does roll over, so we have more money starting this year than last year.

Last year we underperformed in fundraising raising by about \$13,000 against our goal of \$20,000. The money that was left on the table was about \$3,000 from clinicians alone, because it was not spent nor requested except for about \$1600 that we paid this year for last year. Some money was spent this year for clinicians used last year, because the process was not followed for submitting time sheets so the school could submit to LBOB for payment. This process is now fixed.

Last year cuts were made to account for the revenue shortfall. We still have a bill due of about \$3,807 to the IRS for one of the year's taxes due to a prior treasurer not providing the necessary documentation to the IRS. We are working with an accounting firm to try to resolve this issue.

No other questions from anyone about the budget or financials.

Vice President's Report: The tailgate was a fun event for the orchestra families, and we have a list of things to improve for next time. Suzie is working on compiling an online inventory of what is done for various activities for future members. Request from Suzie that we change the meeting dates to another day aside from Monday. Wednesdays are free for most of the board members. Bob indicated he would send out a doodle to identify the day of the week that might work better for most members.

Director's Report: Director Isaac stated that he is sending out information about the Fall concert and asking families to sign up for LBOB membership. The concert will include 30-40 6th graders who will



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be playing a piece at the beginning of the concert, and then they will sit in the audience to watch the HS concert. This should be a good recruiting/retention event.

Diana Chou and Director Isaac requested that we might be able to do something fun in the hallway for the 6th graders before the concert. Suzie and Tina proposed that we provide a souvenir of some sort for the students.

Jason Heron suggested that he could create little violins that fit in the hands of Lego mini figures. This would be very budget friendly.

A report (attached) submitted by Director Allen, who was on military duty, was a request for money. Bob checked with Ms. Hampton on a similar funding request, and she indicated that the school would respond to the request. Within his report is a request for money from Director Allen, who provided no input to the budget development and did not attend the budget or board meetings. He did attend the membership meeting where the budget was presented, and he did not comment on the budget at that time either.

Ms. Hampton indicated that in the budget there was a request for funding for field trips, but there have been no field trips approved. Suzie and Bob noted that we do not have money left in the budget to fund field trips even if they are approved.

Suzie raised concerns about asking parents to spend the proposed fees for the field trips. Ms. Hampton indicated that field trips are optional, and the administrators look at other opportunities for the students to gain the same value as they would from field trips without spending the money. Since students are pulled out of classes, they also look at the educational value of the field trip.

Aside from the trips, there were requests for equipment that was on last year's list, as well, and those items were handled by Dr. Harris last year. There were additional requests for budget to pay for more clinicians.

Bob asked if anyone wanted to make a motion to vote on the requested budget aside from the field trips that are not approved by the school. No board members made a motion for the vote. There being no motion, the board moved on to additional business.

Committee Chairs:

<u>Website & Social Media</u>: Zahra asked about requests to join the Facebook group from people who are not answering the required questions, as well as individuals who no longer have children in the program or are Booster members. The question raised was whether we allow them to join the Facebook group. After considerable discussion, the board agreed requesting individuals must answer the questions, have a child in the program, or be a Booster member to have access to the FB group.

Attire Coordinator: Mary Jo asked about Middle School uniforms. Ms. Hampton stated that MS



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students will be wearing concert black as voted on and agreed to by the board in the last meeting of last year. Mary Jo also indicated that Jackie and she have not re-stocked socks and other items, and there are questions about what will be needed since all students are wearing concert black. "Concert black" means that the students wear all black unless they are wearing a tuxedo. Students wearing a tuxedo can wear a white shirt.

Ms. Hampton stated that Director Allen expressed concern that 8th graders will need to purchase black shirts if they cannot wear the uniform they purchased last year. Suzie raised the point that the students will be able to wear what they purchase for concert black when they move on to High School. Director Isaac stated that if the entire program wears concert black, then all students would only have to make one purchase for the entire 6 years in the program.

Bob stated that since the Board wasn't spending LBOB funds or volunteer hours on the uniforms, no decision is necessary from LBOB perspective. However, all students will need black socks regardless of the uniform, so Attire Coordinators should move forward with ordering black socks and stockings.

<u>Spirit Wear</u>: Bob indicated that we still do not have a Spirit Wear coordinator. Suzie and Tina mentioned that the Board has not made a specific request to fill this position and the Secretary position, and they asked that an email be sent via Charms asking for volunteers.

Bob mentioned that the Board only has access to High School families in Charms. Ms. Hampton stated that she could help distribute an email to Middle School families.

<u>Membership Coordinator</u>: Jason reviewed current memberships. This time last year there were 45 members from the Middle School families. Currently, there are $1/12^{th}$ of the members from Middle School families than what we had last year. The only members who have signed up from Middle School this year are board members and their families.

Ms. Hampton said attempts at discouraging Middle School parents from participating in LBOB have been squelched. She indicated that an email was sent out recently to Middle School parents with a link to the LBOB website. Bob mentioned that none of the emails sent to the MS parents are mentioning the Boosters and their involvement in orchestra events. Parents do not have visibility into the Boosters, and this is impacting membership. An additional question was asked as to whether Mr. Allen was continuing to have outside meetings with students and if the administration was aware. Due to the sensitivity of the issue, the discussion was deferred to a separate meeting.

Director Isaac has sent out an email to all parents, and stated he is happy to send out another email with messaging from the Boosters.

<u>Volunteer Coordinator</u>: Zahra reported that there are no volunteer sign-ups yet, and she has no ability to communicate with Middle School families to request volunteers for concerts due to a separate Charms account being created with no access provided to the Boosters.



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Bob raised that there are Board vacancies for a Secretary and Spirit wear. Zahra volunteered to take the Secretary role. Bob noted that this is now Zahra's third major function — the volunteer coordinator, social media & website coordinator, and now also the secretary.

New Business:

<u>Board Meeting Participation</u>: Bob mentioned that it was suggested that Board meetings be opened to members. He stated that he was fine with this if it was open to members only, and there is a structure that eliminates the possibility of members derailing Board meetings. Suzie indicated that she believes this could motivate parents to be more involved. Tina stated that this could also help make it clear how LBOB spends money.

Bob asked if anyone objected to publicizing more broadly when the Board meetings dates. Board meeting dates are currently listed on the LBOB Key Dates Calendar and on the website. There were no objections, so meetings will now be publicized more broadly to all members.

Bob made a motion to extend the meeting by 15 minutes to discuss fundraising. Motion was seconded and approved.

<u>Fundraising</u>: Bill discussed fundraising from corporations for which orchestra parents work. Bill suggested that the Board send a communication to orchestra parents asking for them to use their employers' corporate governance programs to raise additional funds.

Bill suggested doing a major fundraiser around Thanksgiving or Christmas time, or in the Spring when bonuses and tax refunds are distributed. Director Isaac indicated that fundraisers are not often done in the Spring because money raised should go to the students in that year. Front-loading fundraising in the Fall makes it easier to ensure all raised money is spent on students in the current year. It was noted that last year's fundraising efforts were not successful due to lack of participation and support from Mr. Allen. This resulted in LBOB re-balancing the budget in the middle of the year. Bob suggested that a Tag Day would expand the pool of donors outside of "friends and family."

Director Isaac suggested LBOB execute an online fundraiser in October, around the time of the concerts. Ms. Hampton suggested that a QR code to the fundraiser and information about the Boosters should be added to the concert programs. Ms. Hampton indicated that Bob will be allowed to present on the Boosters at both MS and HS concerts.

The Board agreed that Bob will be sending an email about membership to all parents, and Bill will include text about corporate matching in the email; there will be a Fall fundraiser; and there will be a Spring fundraiser if needed.

Meeting adjourned at 8:25 p.m.

These are the official minutes taken by Zahra Safavian, Secretary.